



**Subject: Invitation to Participate –IMC Ladies' Wing
Women Entrepreneurs' Exhibition, Hyderabad Edition 2025**

Dear Applicant,

Greetings from the Ladies' Wing of the IMC Chamber of Commerce and Industry.

We are thrilled to announce that after 38 incredible years of empowering women entrepreneurs in Mumbai, the **IMC Ladies' Wing Women Entrepreneurs' Exhibition (WE)** is embarking on an exciting new journey — to Hyderabad.

Why be a part of this?

- **A legacy of excellence:** Established 38 years ago, WE is one of India's most prestigious platforms dedicated to promoting women-led businesses.
- **Unmatched exposure:** The Mumbai edition draws over **21,000 visitors in just two days**, including key influencers, celebrities, and serious buyers.
- **A new audience:** Hyderabad is quickly transforming into a dynamic hub for luxury, lifestyle, and curated experiences. This is your chance to tap into an evolving, premium market.
- **Quality first:** This edition will spotlight only **80 exceptional brands**, ensuring each participant receives focused attention and engagement.

Event Details:

 **Dates: Saturday, 27th & Sunday, 28th September 2025**

 **Venue: Novotel Hyderabad Convention Centre, HICC Complex (Adjacent to HITEC City)**

Our venue is strategically located in Cyberabad, offering seamless access to Hyderabad's most vibrant residential and commercial neighbourhoods.

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Even before opening registrations, the excitement and overwhelming interest we've received point to a highly promising show — and we'd love for your brand to be a part of it.

Join us in writing the next chapter of this iconic exhibition and take your brand to new heights with a discerning, eager audience.

We look forward to welcoming you on this exciting journey!

PARTICIPATION FEE (NON-REFUNDABLE)

Stall	IMC Ladies' Wing Life Member	Non-Member
SMALL (9 Square Meters) (3 Meter x 3 Meter)	Rs. 1,10,000/- plus 18% GST Total Payable ₹ 1,29,800/-	Rs. 1,20,000/- plus 18% GST Total Payable ₹ 1,41,600/-

(The amount payable towards GST may vary if there is any change in applicable rate at time of payment.)

RULES OF THE EXHIBITION

- WE Exhibition is exclusively for Women Entrepreneurs.
- The application for participation should be made by the women entrepreneur herself. Proxies, in any form, will not be permitted.
- Participant has to display products made in India only.
- The woman entrepreneur will have to be present, herself, at the stall during the 2 days of the Exhibition.

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- The stalls allotted to participants cannot be used by them to showcase merchandise of other parties.
- Matters related to selection of participants is at the sole discretion of the Exhibition Committee. After the selection process, the selected participants shall be intimated through a formal letter that they have been selected and the terms of payment of the participation fees.
- Upon selection, if a participant is unable to take part in the exhibition after paying the participation fee, the entire fee will be forfeited.
- **Exhibition termination due to force majeure event or government directives due to Covid-19, 10% of the total stall fees will be forfeited.**
- If any participant/stall allottee fails to abide by or is found to be flouting any of the conditions above or any other Rules of the Exhibition, prior to start of the Exhibition, her allotment will be cancelled and the entire Participation Fee will stand forfeited. If the participant is found to be disregarding/disobeying any of the Rules during the Exhibition or such conduct is brought to the notice of the Exhibition Committee after the Exhibition, they will be barred from taking part in the Exhibition in future.

Registration Details

Applicants are requested to **fill in the Google Form to register:**

Google Form Link – <https://tinyurl.com/IMCLWWEHyderabad>

Last date for registration: 24th July 2025

For any further information, please feel free to contact:

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