



Ladies' Wing of
IMC

Chamber of Commerce and Industry

WOMEN ENTREPRENEURS' EXHIBITION

10-11

SEPTEMBER
2023



**Jio World Convention Centre,
BKC, Mumbai**

Dear Applicant

Greetings from the Ladies' Wing of IMC Chamber of Commerce and Industry.

The Women Entrepreneurs' Exhibition organized by the Ladies' Wing of IMC Chamber of Commerce and Industry provides a platform to women entrepreneurs, in their initial stages of entrepreneurial development, to showcase their exemplary designing talents and innovative skills by displaying and marketing their products in domestic and international markets. IMC Ladies' Wing makes significant contributions to social well-being and provides committed assistance for urban and rural projects focusing on socio-economic development, especially targeting women, youth and children to uplift their status in the society.

With this introduction to the ethos of the event, I invite your participation in one of the Ladies' Wing's mega annual events; **Women Entrepreneurs'(WE) Exhibition to be held on Sunday, 10th and Monday, 11th September, 2023 at Pavilion-1, Jio World Convention Centre G Block, Bandra Kurla Complex, Mumbai.**

The selection process of participants will be through advance screening. Pricing, design, cut, innovation, etc. are some of the deciding factors. Quality and appearance are our main criteria.

PARTICIPATION FEE (NON-REFUNDABLE)

Stalls	Life-Member	Non-Member
LARGE (18 Sq.mts.) 6 Meters x 3 Meters	₹ 2,75,400/- plus 18% GST Total Payable ₹ 3,24,972/-	₹ 3,06,000/- plus 18% GST Total Payable ₹ 3,61,080/-
MEDIUM (12 Sq.mts.) 4 Meters x 3 Meters	₹ 1,83,600/-plus 18% GST Total Payable ₹ 2,16,648/-	₹ 2,04,000/- plus 18% GST Total Payable ₹ 2,40,720/-
SMALL (9 Sq.mts.) 3 Meters x 3 Meters	₹ 1,37,700/-plus 18% GST Total Payable ₹ 1,62,486/-	₹ 1,53,000/-plus 18% GST Total Payable ₹ 1,80,540/-
GOURMET SECTION (4 Sq.mts.) 2 Meters x 2 Meters	₹ 60,000/- plus 18% GST Total Payable ₹ 70,800/-	

(The amount payable towards GST may vary if there is any change in applicable rate at time of payment.)

RULES OF THE EXHIBITION

- WE Exhibition is exclusively for Women Entrepreneurs (No men are allowed to participate), who do not have retail outlets/stores in Mumbai. Overseas and Out of Mumbai applicants can participate even if they have retail outlets/stores.
- The application for participation should be made by the women entrepreneur herself. Proxies, in any form, will not be permitted.
- **Participants selected for the WE Exhibition will not be allowed, to participate or display, exhibit or market their products in any other exhibitions or private shows to be held in Mumbai, ONE month prior to the WE Exhibition (on or after 09th August, 2023). They will not be allowed to participate under any other brand name or sell their products (under the same product category) through their relatives/clients in other exhibitions in Mumbai.**
- The woman entrepreneur will have to be present, herself, at the stall during the 2 days of the Exhibition.
- The stalls allotted to participants cannot be used by them to showcase merchandise of other parties.
- The products exhibited should be similar to what was shown at the time of screening by way of finish, pricing and quality.
- Matters related to screening and selection of participants is at the sole discretion of the Exhibition Committee. After the selection process, the selected participants shall be intimated through a formal letter that they have been selected and the terms of payment of the participation fees.
- **Exhibition termination due to force majeure event or government directives due to Covid-19, 10% of the total stall fees will be forfeited.**
- If any participant/stall allottee fails to abide by or is found to be flouting any of the conditions above or any other Rules of the Exhibition, prior to start of the Exhibition, her allotment will be cancelled and the entire Participation Fee will stand forfeited. If the participant is found to be disregarding/disobeying any of the Rules during the Exhibition or such conduct is brought to the notice of the Exhibition Committee after the Exhibition, they will be barred from taking part in the Exhibition in future.

REGISTRATION

Applicants are requested to fill the online registration form on www.imcladieswing.org or send it via email on lw.exhibition@imcnet.org / mithila.akre@imcnet.org. You can also send it at the Ladies' Wing office by post/courier/hand delivery. Registration fee of Rs. 1000/- (non-refundable) has to be paid at the time of submitting the form by cash or cheque in favour of 'IMC Ladies' Wing', by post/courier/hand delivery. Kindly mention your name and mobile number on the back of the cheque.

SEND YOUR FORM TO

Ladies' Wing of IMC Chamber of Commerce and Industry
3rd Floor, IMC Building, Churchgate, Mumbai – 400020

DATES FOR SCREENING

The screening process will commence from **last week of February, 2023** onwards. Exact date and time for screening of individual applicants will be intimated separately to each of them.

VENUE FOR SCREENING

IMC Building, Churchgate, Mumbai.

Last date of submission of form is 15th February, 2023.

REGISTRATION FORM LINK:

<https://www.imcnet.org.lw-exhibition-registrations>

The registration form is attached which you may fill up and submit to the Ladies' Wing office or interested applicants may register online at www.imcladieswing.org.

For further information,

please contact **Ms. Mithila Akre**, Dy. Director or **Ms. Prachi Keni**, Manager.

Contact details:

Call or WhatsApp on - 9820995375

Office Landline No - 022-71226665 / 022-71226705 / 022-71226637 or

Write to us at lw.exhibition@imcnet.org / mithila.akre@imcnet.org

Yours sincerely,

AMRITA SOMAIYA

Vice President

IMC Ladies' Wing