

Women Entrepreneur Exhibition 2014

With great pleasure and pride the IMC Ladies' Wing invites you to participate in the much awaited Exhibition – cum – Sale: Women Entrepreneur Exhibition 2014. The Exhibition presents a platform to budding women entrepreneurs engaged in fashion, jewellery, accessories and life style products to show case their talent and reach out to a wide section of society committed to the cause of women empowerment. The Theme for this year's exhibition is **"Weaves and Embroideries of India"** which will include arts and crafts and will promote creative weavers of India.

This year the exhibition will also house entrepreneurs engaged in food products.

In our endeavor to provide a platform for women who do not have a retail outlet, we once again bring to you the shopping extravaganza Mumbai and New Delhi 2014

Exhibition Dates and Venues

Mumbai:

Dates: Thursday 21st and Friday 22nd August 2014

Venue: World Trade Centre, Cuffe Parade, Mumbai

New Delhi:

Dates: to be decided

Venue: to be decided

Participation Fee (Non-refundable):

(To cover cost of hall rental, stall set up, printing, publicity, etc.)

The participation fee is inclusive of 12.36% Service Tax.

For Mumbai		
Premium Stall	Full Stall	Half Stall
Member: Rs. 1,20,000	Member: Rs. 75,000	Member: Rs. 50,000
Non Member: Rs. 1,50,000	Non Member: Rs. 95,000	Non Member: Rs. 60,000
For New Delhi		
	Full Stall: Rs. 75,000	Half Stall: Rs. 50,000

Screening Sessions for Mumbai and Delhi simultaneously

Dates:

17th (Monday), 18th (Tuesday) & 19th (Wednesday) February 2014

24th (Monday), 25th (Tuesday) & 26th (Wednesday) February 2014

Venue: IMC Building, Mumbai.

Exact date and time for individual applicants will be intimated separately.

Outstation applicants are encouraged to personally present their products at the screening though, samples sent in advance to IMC Ladies' Wing office with the list of items and their prices will be considered by the Screening Committee of the Wing.

Registration

Last date of submission of Form:

Friday 7th February, 2014.

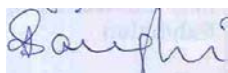
Please Note

- Exhibitions are exclusively for women entrepreneurs who do not have retail outlets. The application should be made by the women entrepreneur herself. Proxies, in any manner, will not be permitted.
- The women entrepreneur will have to be present, herself, at the stall during the exhibition days.
- Participants selected for Mumbai Exhibition will not be allowed to participate or display, exhibit or market their products in any other exhibitions or private shows two months prior to Mumbai Exhibition. If so, the entire money will be forfeited.
- Participants selected for Delhi Exhibition will not be allowed to participate or display, exhibit or market their products in any other exhibitions or private shows two months prior to post selection in Delhi. If so, the entire money will be forfeited.
- Any breach of rules will invite strict action leading to non-assignment/ cancellation of stalls and forfeiture of registration fee.
- Matters related to screening and finalization of participants is the sole discretion of the Screening Committee.

We, once again, look forward to your patronage for the exhibition.

You may contact the Ladies' Wing Office at 022-22046633 Ext.130 / 132 / 605 / 627 for more information.

Yours sincerely



Arti Sanghi

Vice President
IMC Ladies' Wing